Tallo Release Notes: Profile Relaunch

Summary

The new Tallo profile is built to be simplified and streamlined. We made it easier for all talent users to add and edit profile entries, and improved the display of those activities to help highlight a more diverse talent base.

Current Functionality:

- The profile is partially editable, with an edit profile link.
- An entire edit profile screen contains additional information and sections to edit.
- Some sections are not located logically or as useful as they could be to promote talent.
- Talent seekers see all sections, whether they are populated or not.

New Functionality:

- All sections will be editable from the profile.
- The page and its sections are optimized to draw attention to the most important information for talent seekers.
- If a section is empty it will not be displayed to the talent seeker.

Usage Workflow:

- The profile has been reorganized in a more logical way so that talent and talent seekers see what matters most.
- The profile has been redesigned for ease of use to encourage new users and the engagement of existing users.

Profile Changes and New Capabilities

Left Sidebar

- The Tallo profile header has been reimagined as a static left sidebar. It has been streamlined to bring focus to the most important information for talent seekers to see.
- User will now have "tips for an amazing profile" link that will launch a helpful modal.
- Profile picture functionality has been updated to be more user friendly and intuitive.
- The "About Me" video can now be accessed from the profile picture via a play button icon.
- The user can call out whatever they deem most important about themselves by clicking the "add a short bio" link.
- The edit profile icon has been replaced with a preview icon so the user can see what the talent seeker sees as they go.

Organizational Changes

Badges
- This section will be located in line with the rest of the profile sections.

Future Goals & Plans
- This is a combination of Career Interests, Location Preferences, Next Steps, College Tracker, & Intended Majors.
- Cards and icons will showcase where the user is headed at a glance.
- College tracker information will not display if it is not entered.

Memberships, Extracurricular Activities & Hobbies
- This is a combination of Associations and Extracurricular/Community Service sections with the addition of hobbies.

Work Experience and Responsibilities
- Formerly Experience, this section will include jobs, internships, apprenticeships, and other places a user has had responsibilities placed on them and can showcase their experiences.

Accomplishments
- This combines Accomplishments, Publications, and Credentials into a comprehensive section for awards, certifications, licenses, and publications.
- This section includes the new Certificate in Progress feature. It gives users the ability to show they are in the process of obtaining a certification, which can be taken into account for recruiting and hiring decisions.

Education
- Education has been moved, along with Test Scores and Courses sections, to the bottom of the profile in order to enhance the profiles overall focus on the user's future.

Test Scores
- Test scores have been removed from the top of the profile and are now located under the Education section.

Highlighted Courses
- Previously called Courses.
- Users are encouraged to include a few courses they've enjoyed most or relate to their future plans.

Languages
- Users that speak more than one language now have a separate section to highlight them.

Files and Links
- Files, links, and videos can now be attached per activity, however, we will continue to maintain a Files and Links section for general files like recommendation letters and resumés.

Skills
- This section has been disseminated into the other profile sections so that a user may choose one skill per activity.

Profile Section Functionality Changes
- Because all content is now editable within the profile, there is no need for a separate "edit profile" button or screen. They have been removed.
- Guidance statements and add activity functionality are located within each section.
- All sections below Future Goals & Plans are collapsible.
- Sections will only display a certain number of activities before "see all / see less" functionality is employed in order to maintain the clean appearance of the user's profile.
- If a section is empty it will not display to talent seekers.

Navigation Changes
- In the top level navigation for talent users the Profile and Dashboard links have swapped positions.

Avatar Menu Navigation Changes
- The new About Me section includes demographics about the user formerly located within the edit profile functionality.
- Section titles have been adjusted to accurately describe their contents.
- The profile photo can be edited from this menu, as well as from the profile itself.

Dashboard Styling and Widget Changes

New Content
- Tallo's Instagram will now display under the Scholarship widget in the far-left column.

Content Changes
- The Financial Aid widget is now in the top row.
- The Explore Organizations widget is now full width on the third row
- The Careers, Majors, Opportunities, and Tools widgets have been relocated for a more logical flow.
- The Profile, Test Score, Events, and Messages widgets have all been removed.