

# **THIS IS TALLO**

Tallo is a free online platform and app that lets students showcase themselves and get discovered by colleges and companies everywhere.



## Tina Smith

student	LAKESIDE HIGH - CALIFORNIA CLASS OF 2020			
	<b>3.2</b> GPA	<b>1250</b> SAT	<b>27</b> ACT®	
	CAREER INTERESTS: Compu	ter Scientists Mechanical Engineers Mana	MATH	27
			SCIENCE	26
		EDUCATION	ENGLISH	28
VEX Robotics Competition Current Schools		WRITING	11	
		Lake Elsinore, CA / USA	READING	26

#### **HOW DOES IT WORK?**

Students sign up and receive a student profile that they are able to fill out with their own specifics, such as:

- Activities
- Extracurriculars
- Work experience
- Test scores

LEMSON

- Accomplishments
- School courses

### WHY SHOULD THEY JOIN?

Colleges and companies are also on Tallo! They want to hire and recruit students for opportunities such as:

Jobs

VIDEO

- College programs • Apprenticeships
  - Scholarships



PennState

Oregon I ECH





#### THE CONNECTION PIECE

Colleges and companies search through student profiles and direct message students. Why direct message?

- Preferred communication style for Gen Z
- Goes straight to student's phone
- Safe and monitored through platform
- Encourages student engagement