

STEM Season

PRESENTED BY TALLO



OVERVIEW OF STEM SEASON

STEM is one of the most in demand industries for Tallo's 1.6M+ early talent (students & workforce) members

Because of this demand we created **STEM Season** to bring together all the best STEM focused opportunities (scholarships, internships, jobs, etc) from our partners Boeing, Walmart, STEM Ecosystems, The Citadel, and so much more all into one place



Tallo Categories Recent Discussions For You Groups

STEM Season

Search search

Code your own future—your own way.
Explore our full-time & part-time coding bootcamps!

GET STARTED!

HOME • STEM SEASON

STEM Snapshot

STEM professionals, industry leaders, and aspiring students share insights into their education, career, and what it takes to make it in the field

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+ New Post

Quick Links

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Interested in the healthcare industry?

Stride

Popular Tags

- life 512
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1 2

Ask Me Everything - Astronaut and Air Force Colonel - Greg Johnson (4/15/2022)

Ask Me Everything - Colonel Greg Johnson Answering your questions about what it's like to He will be answering your questions here in this post on the Tallo Community on 4/15/2022 Post your questions L

Spotlight Ask Me Everything STEM Season Started by STEM Season STEM Season

4:08 pm 14 96 1230

GOALS & OUTCOMES

The primary goal of STEM Season is to drive **AWARENESS** and **ENGAGEMENT** of the best education, career, and development opportunities for our early talent members

Tallo partnered with 15 industry leading colleges, companies, and professional organizations to create and promote these opportunities including interactive content, events, workshops, Ask Me Everythings with STEM leaders, and more

AWARENESS

2,100,000+

Views + Impressions

Bringing exposure to STEM focused scholarships, internships, colleges, and careers

ENGAGEMENT

366,751

Unique Members

Engaged with STEM Season through posting comments, questions, creating posts, reading emails, and attending events

ASK ME EVERYTHINGS

Throughout STEM Season we hosted **Ask Me Everythings** (AME) every week with industry professionals to answer early talent audience questions about education and career

CEO of Skillshot, Esports, Video Game Developer
Todd Harris



Computer Science and Cyber Operations
Cadet Shiloh Smiles



FIRST Alumni + NASA's Johnson Space Center
Jenna Foertsch



Director of Health Career Programs at Stride
Dr. Sherri Wilson



Enhancement Engineer at Micron
Laura Treider



Co-Founder + CEO of Tech Elevator
Anthony Hughes



Astronaut + Lockheed Martin test pilot
Colonel Greg Johnson



HOME • STEM SEASON

The destination for over 40 health care degree options Idaho State University [LEARN MORE](#)

Ask Me Everything - Astronaut and Air Force Colonel - Greg Johnson (4/15/2022)

STEM Season Member, Administrator, Talent Seeker, Mentor Posts: 4 admin April 8 • edited April 11 IPv6

ASK ME EVERYTHING - DR. WILSON, DIRECTOR OF HEALTH CAREER PROGRAMS AT STRIDE

TALLO COMMUNITY STEM SEASON MARCH 1 - APRIL 15

ASK ME EVERYTHING - COLONEL GREG JOHNSON

INTERESTER Member Posts: 13 IPv6 April 12

Hello Colonel Johnson,

I hope you are doing well! My questions to you are:

1. What is the most difficult part (mentally or physical) of your job/responsibilities?
2. How do people react when you tell them what you do?
3. How did you overcome the competition in your field to get to where you are today?
4. What are some random things that you never thought would be related to your responsibilities until you became an astronaut?

Thank you :)

Ask Me Everything - Colonel Greg Johnson

Answering your questions about what it's like to

He will be answering your questions here in this post on the Tallo Community on 4/15/2022

Post your questions in the comments below to be answered by Greg! Every question posted also enters you in the \$2,500 STEM Season Scholarship! You can post multiple questions for more entries to win!

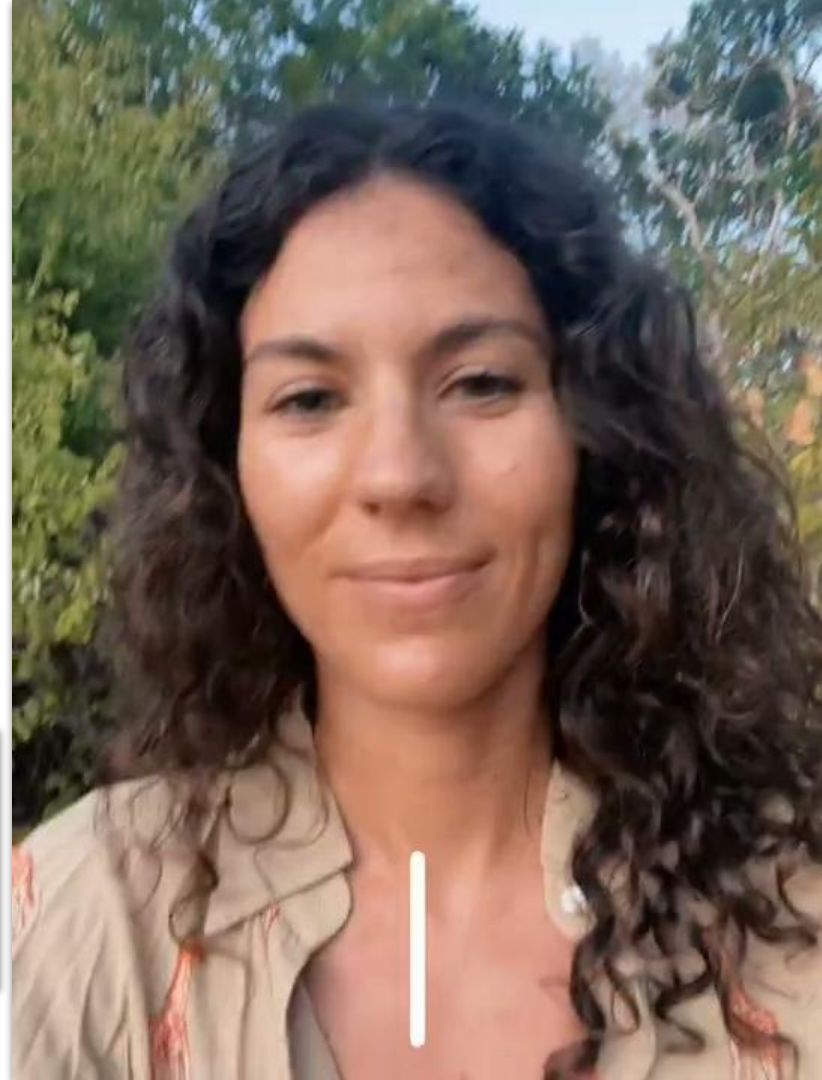
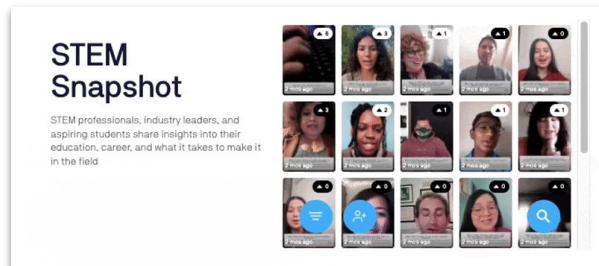
More about Greg Johnson

Gregory Harold "Blax" Johnson (born May 12, 1962) is a former NASA astronaut and a retired colonel in the United States Air Force. Johnson is a veteran of two space flights, STS-123 and STS-134. He served as pilot on his first mission, which delivered the Kibo logistics module and the Dextre robot arm to the International Space Station. Johnson was also assigned as the pilot to the STS-134 mission, which

STEM SNAPSHOT VIDEOS

In these quick and engaging 60 second videos STEM students, professionals, and industry leaders share their insights on education, career, and what it takes to make it in the field

- **Ecology and Environmental Science**
- **Environmental + Clean Energy Researcher**
- **Wildlife and Vet Researcher**
- **National Geographic Explorers**
- **STRIDE Student Advisors**
- **Chief Science Officers**
- **Indiana STEM Ecosystem**
- **Bora High School Student**
- **Geologist Researcher**
- **FIRST Robotics**
- **+ MORE!**



INFORMATIVE AND ENGAGING FEATURED POSTS

Tallo collaborated with partners to post new content every week during STEM Season focused on top careers, trends, and themes in the STEM industry. These posts help inform and inspire talent on their journey towards their education and career goals.

- How To Become An Aerospace Engineer
- Boeing STEM Signing Day
- Guide To Diversity And Inclusion In STEM
- Online Workshop On Microelectronics
- 25 Best STEM Careers
- Black Innovators in STEM Who Changed The World
- Land a High Paying Job in Tech Without A Degree: Here's How
- How to Become a Zoologist
- 13 Women In STEM Who Changed The World
- The Citadel \$2,500 STEM Education Scholarship Challenge
- How To Become A Microbiologist
- Top Ten Public Universities with the Best STEM Programs
- How To Become A Doctor
- Top 16 STEM Summer Programs
- How To Map Out Your STEM Career Path (With Examples)



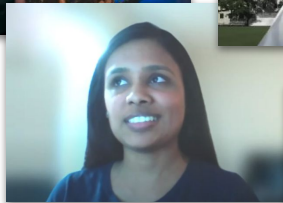
The screenshot shows a web page from Tallo. At the top, there's a navigation bar with "Tallo" and links for "Categories", "Recent Discussions", "For You", and "Groups". The main content area features a large green header image of a person using a microscope. Below this is the article title "Land a High-Paying Job in Tech Without a Degree: Here's How" with a "New Post" button. The article is by TechElevator, dated February 28, 2016. The featured image shows a person working on a laptop with the text "LEARN TO CODE - CONTROL YOUR FUTURE". The article text discusses the benefits of a career in technology and introduces the Tech Elevator Coding Bootcamp. It states that the program evolves with industry demands and provides up-to-date skills. A key point is that students can get started in just 14 weeks through the full-time coding and career prep bootcamp. The article also mentions a 90% job placement rate with 600+ hiring partners nationwide. At the bottom, there are social media sharing options for Twitter, Facebook, LinkedIn, and Email, along with a "Tagged" section listing "career, stem, Coding".

INTERACTIVE EVENTS

Two events were featured during STEM Season

One event focused on **Spotlight Sessions** where partners had a dedicated portion of the event to share more about the opportunities they have available for early talent

The other was the **STEM keynote panel** where thought leaders from innovative companies and colleges responded to thoughts and questions from the audience about STEM trends, areas of growth, and how to get ahead in a competitive environment



SPOTLIGHT SESSIONS



NASEF Communications Director
Claire LaBeaux



Dean and Traubert Chair, The Swain Family School of Science and Mathematics
COL Darin T. Zimmerman, Ph. D.



Co-Founder and CRO
PathwayU



Educational Technical Manager
Bhumika Patel



Academic Advisor and Recruitment Coordinator
Shannon Oler



Student Success Coach
Courtney White



Chief Operating Officer
Kelly Greene



Senior Director of Talent Pathways
Brynt Parmeter



Senior STEM Consultant & SLECoP Chief of Staff
Xan Black

STEM KEYNOTE PANEL



Senior Subject Matter Expert
Padma Arvind



Tech Elevator Alum + KAP Engineer
Elisabeth Bass Udyawar



Chief Information & Technology Officer
Les Ottolenghi

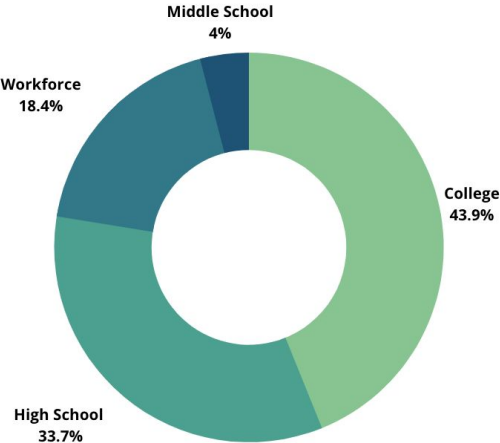


Senior Talent Acquisition Manager
Erin Myers

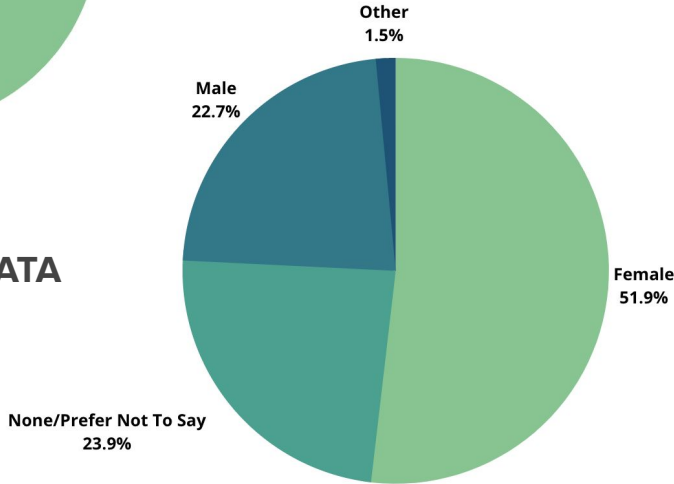


Director, The STEM Center of Excellence
Jennifer Albert, Ph.D.

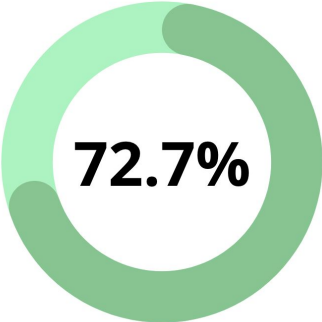
DEMOGRAPHIC DATA



TALENT STATUS

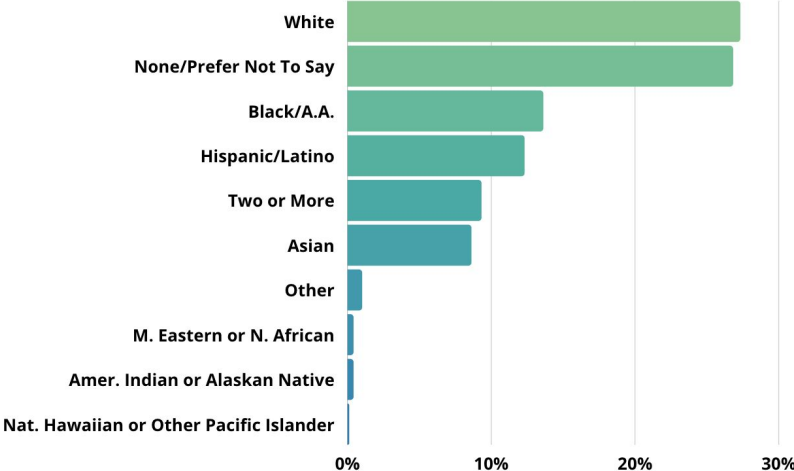


GENDER DATA



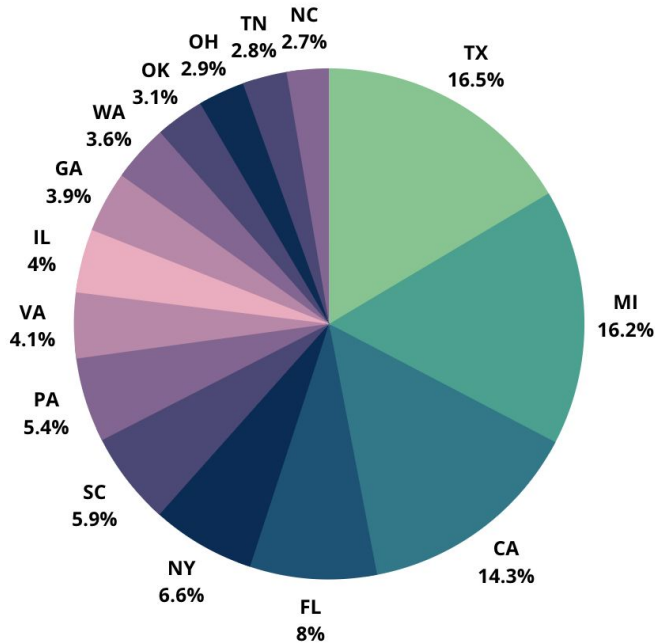
IDENTIFY AS RACIAL + ETHNIC MINORITIES

DIVERSITY OVERVIEW



DEMOGRAPHIC DATA

TOP 15 PARTICIPATING STATES



TOP CAREER CHOICES

- Surgeon
- Physician
- Computer Programmer
- Mechanical Engineer
- Computer and Informational Scientist
- Biological Scientist
- Aerospace Engineer
- Software Developer
- Pediatrician
- Medical Scientist

TOP COLLEGE CHOICES

- Stanford University
- University of Michigan
- Harvard University
- Mass. Institute of Technology
- New York University
- University of California - LA
- Yale University
- University of California - Berkeley
- Columbia University in NYC
- University of Texas - Austin

TOP COLLEGE MAJORS

- Computer Science
- Biology
- Medicine
- Nursing
- Mechanical Engineering
- Biochemistry
- Neuroscience
- Computer Programming
- Aerospace Engineering

THANK YOU TO STEM SEASON PARTNERS

